

# SPONSORSHIP OPPORTUNITIES



**LAKE ST. LOUIS**

**FARMERS & ARTISTS MARKET**



**2024 SEASON**

# ABOUT OUR MARKET

## WE ARE PROUDLY PRODUCER ONLY

For the past decade, the Lake Saint Louis Farmers & Artists Market has served as a cornerstone of a rapidly growing community. Known as a place to gather, our seasonal market boasts high quality products grown, raised, or created by local businesses.

We are looking for like-minded local businesses in line with our core values of:

**HEALTH AND WELLNESS**

**YOUTH ENGAGEMENT**

**SUSTAINABILITY**

**EDUCATION**

**CREATIVE ARTS**

**INTRODUCE YOUR BUSINESS OR ORGANIZATION  
TO OUR LOYAL COMMUNITY**

# 2023 MARKET HIGHLIGHTS

**35 SATURDAYS PER YEAR**

**10 YEARS AT  
THE MEADOWS**

**WEEKLY GATHERING PLACE**

**FOR LAKE ST LOUIS &  
SURROUNDING COMMUNITY**

**3,000+ VISITORS EACH WEEK AT MARKET**

**OVER 125 LOCAL VENDORS EACH WEEK  
THROUGHOUT THE SEASON**

**HOST REGULAR  
SPECIAL EVENTS**

ST CHARLES CHILDRENS  
BUSINESS FAIR  
HOMESCHOOL MAKERS MARKET  
LAKE ST LOUIS BOATWORKS  
MU SEASONAL TASTING DEMOS  
CUSTOMER CHOICE AWARDS  
HOLIDAY EVENTS

**DONATE TO SEVERAL  
LOCAL CHARITIES  
INCLUDING:  
ST JUDE'S CHILDRENS HOSPITAL  
AND ST LOUIS BWORKS**

**230K+**  
DAILY REACH  
on  
SOCIAL MEDIA

# SPONSORSHIP PACKAGES

## HARVEST

\$15,000

- Prominent logo on market website
- Prominent logo on market signage
- Opportunity to table at market up to 10 Saturdays
- Social media recognition
- Recognition in monthly newsletter

## CULTIVATE

\$10,000

- Logo on market website
- Logo on market signage
- Opportunity to table at market up to 6 Saturdays
- Social media recognition
- Recognition in monthly newsletter

## BLOSSOM

\$5,000

- Logo on market website
- Logo on market signage
- Opportunity to table at market up to 3 Saturdays
- Social media recognition
- Recognition in monthly newsletter

## SPROUT

\$2,500

- Logo on market website
- Logo on market signage
- Opportunity to table at market up to 2 Saturdays
- Social media recognition

## SEED

\$1,000

- Logo on market website
- Logo on market signage
- Opportunity to table at market up to 1 Saturday
- Social media recognition



# SPECIAL SPONSORSHIPS

## SPECIAL EVENTS

\$500

- Sponsor an annual special event/holiday weekend
- Logo on event signage
- Social media recognition on event promotions
- Opportunity to table at market during event

## MARKET DAY

\$300

- Opportunity to table at market on your sponsored day
- Excludes special events and holidays

## WELLNESS

### AT THE MARKET

\$2,000

- Logo on market website
- Logo on weekly yoga and other wellness event signage
- Opportunity to table at market up to 2 Saturdays
- Social media recognition on wellness event promotions
- Exclusive sponsorship

## MUSIC

### AT THE MARKET

\$5,000

- Logo on market website
- Logo on weekly music signage
- Opportunity to table at market up to 3 Saturdays
- Social media recognition on music event promotions
- Exclusive sponsorship



# SPECIAL EVENTS/HOLIDAYS

APRIL **OPENING DAY**

MAY **VENDOR APPRECIATION DAY**

MAY **MOTHERS DAY**

JUNE **MEMORIAL DAY**

JUNE **FATHERS DAY**

JULY **JULY 4TH**

JULY-AUGUST **CUSTOMERS CHOICE AWARDS**

SEPTEMBER **LABOR DAY**

OCTOBER **HALLOWEEN**

NOVEMBER **CLOSING DAY**

SPECIAL EVENTS SEE AN EVEN LARGER INCREASE IN VISITOR TRAFFIC AND ENGAGEMENT RESULTING IN **MORE EXPOSURE** FOR YOUR BUSINESS!



# BECOME A SPONSOR

**YOUR FINANCIAL SUPPORT HELPS FUND:**

**MONTHLY SPECIAL EVENTS**

**WEEKLY LIVE MUSIC**

**WEEKLY WELLNESS ACTIVITIES**

**INTERACTIVE EDUCATIONAL OPPORTUNITIES**

**GRANTS TO LOCAL PRODUCERS**

**AWARDS FOR COMMUNITY ENGAGEMENT**

COMPLETE OUR  
SPONSORSHIP  
INTEREST FORM  
TO GET STARTED!

[bit.ly/LSLFAMsponsorship](https://bit.ly/LSLFAMsponsorship)



The Lake St Louis Farmers and Artists Market is a  
501(c)(4) social welfare organization

Looking for something different? Reach out to us to design a customized  
sponsorship package that meets your goals.

[communityoutreach@lakestlouisfarmersandartistsmarket.com](mailto:communityoutreach@lakestlouisfarmersandartistsmarket.com)